

# COASTAL HOME & Garden MAGAZINE & WEBSITE

**DEADLINE:**  
APRIL 3

DISTRIBUTED 3 TIMES PER 6 MONTHS  
AT HIGH TRAFFIC LOCATIONS THROUGHOUT SANTA CRUZ, MONTEREY COUNTIES

*Ask your sales representative for details.*

## 2020 EDITORIAL FEATURES

Coastal Home & Garden Magazine is the Central Coast's premier resource guide that includes everything local residents need for their homes and gardens. This full color glossy magazine contains insightful articles, helpful hints and tips, a Real Estate Directory, and a Home & Garden Service Directory of local suppliers and contractors. Its local focus and flair ensures that this biannual resource guide will be read, saved and referred to many times over.



## FREE WEBSITE PLACEMENT

Purchase a display ad in Coastal Home & Garden Magazine and your directory listing with a link to your website will automatically be placed on our website -

**CoastalHomeandGarden.com**

**FREE for 6 months**

**SPRING GARDENING TIPS**

**OUTDOOR LIVING**

*FIRE PITS & TABLES, POOLS, KITCHENS*

**KITCHEN REMODEL**

**NATIVE DROUGHT RESISTANT  
PLANTS**

**MODERN, SIMPLE ELEGANCE  
IS BACK!**

**DEER PROOFING YOUR GARDEN  
& LANDSCAPING**

**A LOOK INTO SANTA CRUZ  
COUNTY CANNABIS CRAZE**

*Payment required prior to ad print. VISA, M/C, Amex, Discover or check are accepted.  
Get online billing and statements by signing up online at [tpgonlinedaily.com](http://tpgonlinedaily.com).*

**Times Publishing Group, Inc.**

9601 Soquel Dr. • Aptos, CA 95003 • **ph:** 831-688-7549 **fax:** 831-688-7551

**email:** [sales@cyber-times.com](mailto:sales@cyber-times.com) **web:** [coastalhomeandgarden.com](http://coastalhomeandgarden.com)

**TP** Times  
Publishing  
Group®

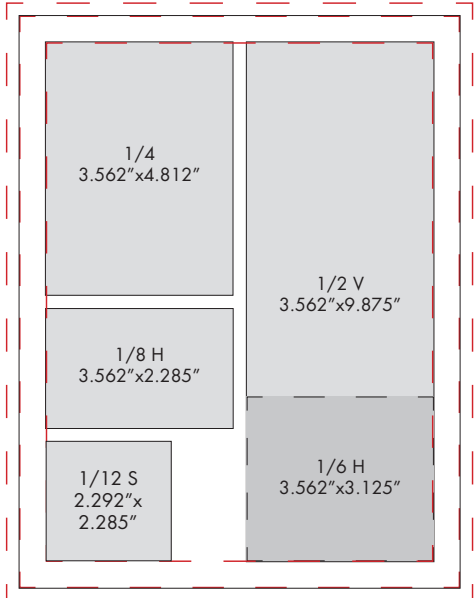
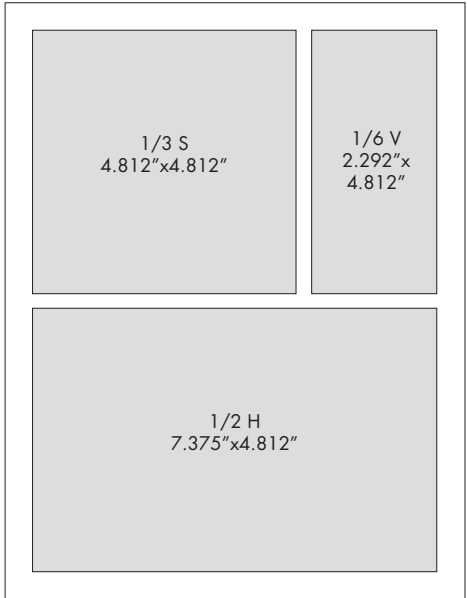
# COASTAL HOME & Garden MAGAZINE & WEBSITE

**DEADLINE:**  
APRIL 3

DISTRIBUTED 3 TIMES PER 6 MONTHS  
AT HIGH TRAFFIC LOCATIONS THROUGHOUT  
SANTA CRUZ, MONTEREY COUNTIES, AND MONTEREY HOME AND GARDEN SHOW  
*Ask your sales representative for details.*

## 2020 DISPLAY AD RATES

Coastal Home & Garden Magazine is the Central Coast's premier resource guide that includes everything local residents need for their homes and gardens. This full color glossy magazine contains insightful articles, helpful hints and tips, a Real Estate Directory, and a Home & Garden Service Directory of local suppliers and contractors. Its local focus and flair ensures that this biannual resource guide will be read, saved and referred to many times over.



## FREE WEBSITE PLACEMENT

Purchase a display ad in Coastal Home & Garden Magazine and your directory listing with a link to your website will automatically be placed on our website -

**CoastalHomeandGarden.com**  
**FREE for 6 months**

	6 Mos. 1 Issue	1 Year 2 Issues	2 Years 4 Issues
Full	1,550	1,450	1,350
Half	1,025	975	925
Third	900	850	800
Quarter	650	625	600
Sixth	550	525	500
Eighth	400	375	350
Twelfth	325	300	275
<b>Premium Positions</b>			
Outside Back Cover	2,200	2,100	2,000
Inside Front Cover	1,800	1,700	1,600
Inside Back Cover	1,700	1,600	1,500

- ### AD SIZES
- FULL = 7.375" x 9.875"
  - FULL BLEED = 8.375" x 10.875" + .25" FOUR SIDES
  - HALF H = 7.375" x 4.812"
  - HALF V = 3.562" x 9.875"
  - THIRD S = 4.812" x 4.812"
  - QUARTER = 3.562" x 4.812"
  - SIXTH V = 2.292" x 4.812"
  - SIXTH H = 3.562" x 3.125"
  - EIGHTH = 3.562" x 2.285"
  - TWELFTH = 2.292" x 2.285"

Payment required prior to ad print. VISA, M/C, Amex, Discover or check are accepted.  
Get online billing and statements by signing up online at [tpgonlinedaily.com](http://tpgonlinedaily.com).

**Times Publishing Group, Inc.**

9601 Soquel Dr. • Aptos, CA 95003 • **ph:** 831-688-7549 **fax:** 831-688-7551  
**email:** [sales@cyber-times.com](mailto:sales@cyber-times.com) **web:** [coastalhomeandgarden.com](http://coastalhomeandgarden.com)

