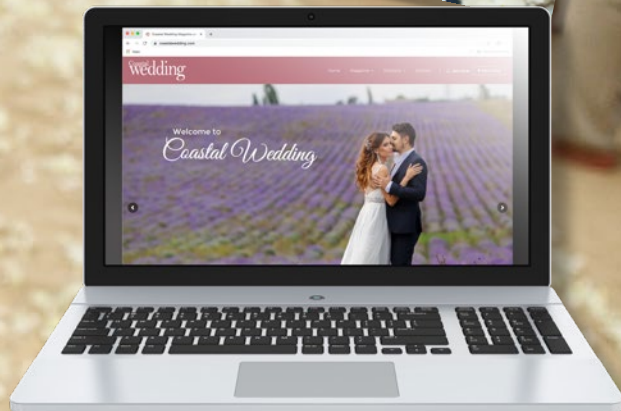


Coastal wedding

MORE BRIDES WILL WALK DOWN YOUR AISLE



2 MAGAZINES PER YEAR &
ONLINE MARKETING YEAR ROUND



TIMES PUBLISHING GROUP, INC.

phone 831.688.7549 | fax 831.688.7551
email sales@CoastalWedding.com

www.COASTALWEDDING.COM

WE PUT YOUR BUSINESS IN FRONT OF THOUSANDS OF FUTURE BRIDES WHO ARE ACTIVELY SHOPPING FOR THEIR SPECIAL DAY.



- Local knowledge, global exposure with coastalwedding.com, an online wedding vendor and venue directory!
- Reach thousands of brides each issue by utilizing cutting edge technology and digital marketing.
- People that pickup bridal magazines are doing so with intent to make a decision, therefore your business is in front of a qualified client.
- Publication is distributed at bridal shows throughout Northern California and at high traffic locations in Santa Cruz and Monterey County.
- Mobile friendly e-edition. Your ad is linked to your directory page on Coastal Wedding.
- With over 28 years in the wedding industry Coastal Wedding knows our local market and how to get you connected with brides and grooms from locals to around the world.

RECENT WEDDING STATISTICS FOR SANTA CRUZ & MONTEREY COUNTIES

Total number of weddings in Santa Cruz County **1,737** & Monterey County **2,600**

Average wedding cost for Santa Cruz County was **\$33,076** & Monterey County **\$33,753**

Total Wedding related sales in Santa Cruz County **\$58,624,000** & Monterey County **\$86,000,000**
per theweddingreport.com



Jeanette Bruzzone **Rancho Don Bosco**

“

Coastal Wedding is our only avenue of advertising because with their multimedia reach my venue is booked year-round. Their full-service ad design saves me the headache of outsourcing my ad design.

”

MARKETING PACKAGES

MULTI MEDIA PACKAGE (PER ISSUE)

Ad Sizes	Full	Half	Quarter	Sixth	Eighth	Sixteenth
1 Issue - 6 months	1,800	1,300	850	650	450	250
2 Issues - 1 Year	1,400	1,000	700	550	425	225
4 Issues - 2 Years	1,300	900	650	500	400	200

SAVINGS WITH

2 Issue Package	4 Issue Package
Full \$800	Full \$2,000
Half \$600	Half \$1,600
Quarter . . \$300	Quarter . . \$800
Sixth . . . \$200	Sixth . . . \$600
Eighth . . . \$50	Eighth . . . \$200
Sixteenth . \$50	Sixteenth . \$200

PREMIUM POSITIONS (PER ISSUE)

	Outside Back Cover	Inside Front Cover	Inside Back Cover
1 Issue - 6 months	2,200	1,900	1,900
2 Issues - 1 Year	2,000	1,600	1,600
4 Issues - 2 Years	1,800	1,500	1,500

Advertiser DEADLINES:

Winter/Spring Issue - **JANUARY**

Summer / Fall Issue - **JULY**

HIGHLY TARGETED DISTRIBUTION IN SANTA CRUZ & MONTEREY COUNTIES BRIDAL SHOWS: DIGITAL EXPOSURE THROUGH E-EDITIONS, SOCIAL MEDIA, & COASTALWEDDING.COM

INCLUDED WITH YOUR MARKETING PACKAGE SOCIAL MEDIA

INSTAGRAM- Approximately 500 impressions per post.

FACEBOOK- 2,500 likes with an average reach of 500 per post

PINTEREST- 12,000 to 20,000 monthly views

www.coastalwedding.com

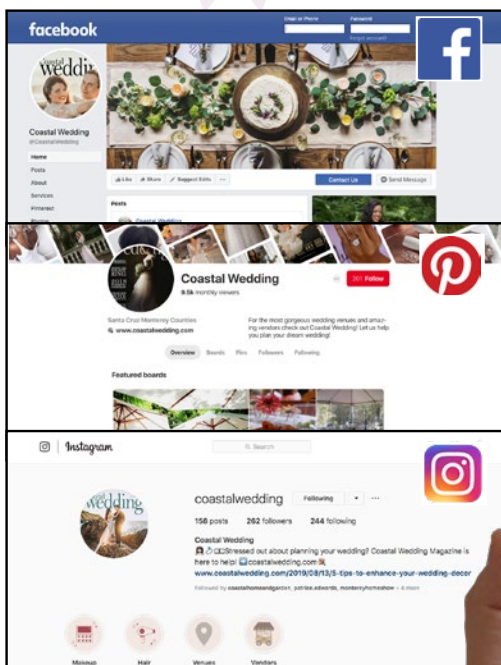
WEBSITE EXPOSURE

Home page banner ad - semi-annual **\$500** (1 yr. \$900)

Home page slider ad - 6 mo. **\$800** (1 yr. \$1,300)

SOCIAL MEDIA SERVICES

We offer social media packages with Facebook, Pinterest, and Instagram.



PRINT MARKETING

WEDDING VENUE DIRECTORY

BONUS PRINT LISTING WITH DISPLAY AD

Place ANY size display ad and get a BONUS listing in our venue directory.

Or purchase separately for \$400 per year (2 issues)

VENUE DIRECTORY LISTING
Actual size 1.82"x3.46"



Wedding Venue Directory

HEAVENLY ROADSIDE CAFÉ

One month lead time, Indoor/ Outdoor Facilities, On Premise Catering, No Outside Catering Permitted, Alcohol/Bar Provided, Handicap Accessible, Perfect setting for wedding showers and brunch the day after the wedding. We are a Handicap Accessible Facility. Facility Rental Only. A special place for your special day!

1210 Scotts Valley Dr., Scotts Valley, CA 95066
Contact: Marty Soliz (831) 335-1210
martysofiz@sbcglobal.net
www.theheavenlyroadsidecafe.com



Featured Wedding Venues

THE SEASIDE INN

1000 Ocean Blvd, Seaside, CA 94132
Phone: (415) 755-1212
www.seasideinn.com

FEATURED WEDDING VENUES

Place a **1/2 page or larger** display ad and get 50% off a Featured Wedding Venue.

WEDDING VENDOR DIRECTORY

BONUS PRINT LISTING WITH 1/4 PAGE DISPLAY AD

Place a **1/4 page or larger** display ad and get a BONUS listing for your unique wedding product, or service in our "Featured Bridal Gifts & Services" section.



Bridal Gifts & Services

GASPER'S JEWELERS

18k white gold Natural Fancy Pink-Purple and White Diamond Halo Ring. This ring contains a GIA certified, 50ct Natural Pink-Purple Diamond in the center of a halo of round diamonds with princess cut diamonds channel set down the sides of the ring. All side diamonds are of VS1 clarity with G color. Come in and let Gasper's Jewelers custom make your FOREVER Ring.

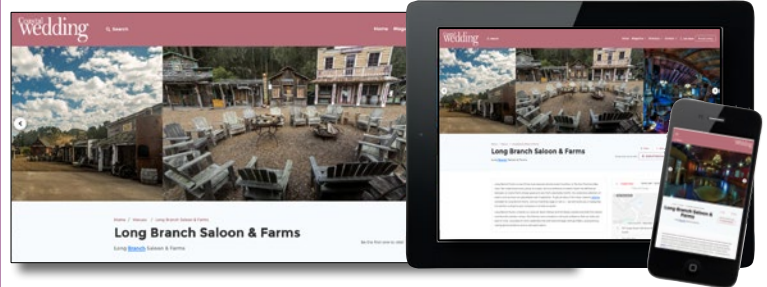
447 Alvarado Street
(831) 375-5332
gsdiaman3@aol.com • www.gaspersjewelers.com

DIGITAL MARKETING

WWW.COASTALWEDDING.COM

INCLUDED WITH PURCHASE OF PRINT AD

1/3 or smaller CLASSIC web package
1/2 or larger ELITE web package
Facebook • Pinterest • Instagram Posts



CLASSIC

\$500 per year

Duration : One Year

Map Display

Contact Display

Image Gallery

Location

X

X

X

X

X

X

X

X

X

X

X

X

X

X

X

ELITE

\$900 per year

Duration : One Year

Map Display

Contact Display

Image Gallery

Location

Video

Business Tagline

Website

Social Links

FAQ

Price Range

Tags/Keywords

Business Hours

Reservations

Timekit

Menu

Announcement

Deals-Offers-Discounts

Hide Competitors Ads

Events

ONLINE ADVERTISING & SOCIAL MEDIA

- Targeted Website Traffic
- Posts on CW Instagram
- Posts on CW Facebook
- Posts on CW Pinterest

CW e-edition is posted on:
tpgonlinedaily.com • coastalwedding.com