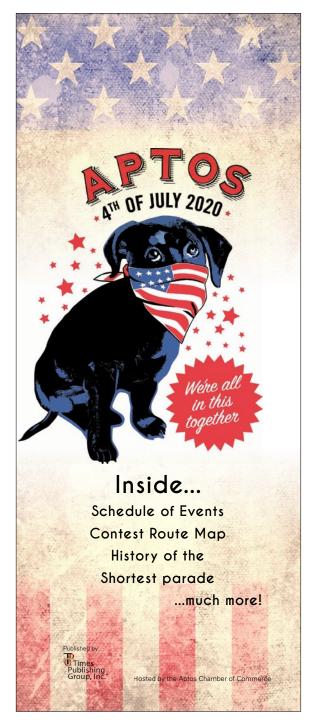
## THE OFFICIAL APTOS 2020 4TH OF JULY PARADE CONTEST PROGRAM



## **Display Rates and Sizes**

The 4th of July Aptos Parade Contest Program is a full color, glossy program that's all about the 4th of July in Aptos! Inserted into all 6,736 mailed copies of the Aptos Times.

RATES	
<b>FULL PAGE</b> 11.375")	\$950.00 3.625" x 10.373" (.25" full bleed 4.625" x
1/2 PAGE	\$650.00 3.625" x 5
1/3 page	\$450.00 3.625" × 3.3"
1/4 page	\$325.00 3.625" × 2.4"
1/5 page	<b>\$250.00</b> 3.625" x 1.875"
Inside front / Inside back cover \$1,100.00 Logo Placement on the parade map \$150.00	
Space is limited so reserve early!  DEADLINE June 16th	

## Be part of this Official Program for the Aptos 2020 4th of July Parade Contest!

- History of the Parade
- Contest Route
- Message from Aptos Chamber President
- Last Year's Winners
- Photo collogue from the past parades

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