

THE OFFICIAL APTOS 2020 4TH OF JULY PARADE CONTEST PROGRAM

Display Rates and Sizes

The 4th of July Aptos Parade Contest Program is a full color, glossy program that's all about the 4th of July in Aptos! **Inserted into all 6,736 mailed copies of the Aptos Times.**

RATES

FULL PAGE	\$950.00
11.375")	3.625" x 10.373" (.25" full bleed 4.625" x
1/2 PAGE	\$650.00
	3.625" x 5
1/3 page	\$450.00
	3.625" x 3.3"
1/4 page	\$325.00
	3.625" x 2.4"
1/5 page	\$250.00
	3.625" x 1.875"

Inside front / Inside back cover \$1,100.00
Logo Placement on the parade map \$150.00

**Space is limited so
reserve early!**

**DEADLINE
June 16th**

Be part of this Official Program for the Aptos 2020 4th of July Parade Contest!

- History of the Parade
- Contest Route
- Message from Aptos Chamber President
- Last Year's Winners
- Photo collogue from the past parades

Payment required prior to ad print. VISA, M/C, Amex, Discover or check are accepted.
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APTOS
4TH OF JULY 2020

We're all
in this
together

Inside...
Schedule of Events
Contest Route Map
History of the
Shortest parade
...much more!

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