

INSIDE TWO DETAILED MAPS OF SCOTTS VALLEY & SAN LORENZO VALLEY

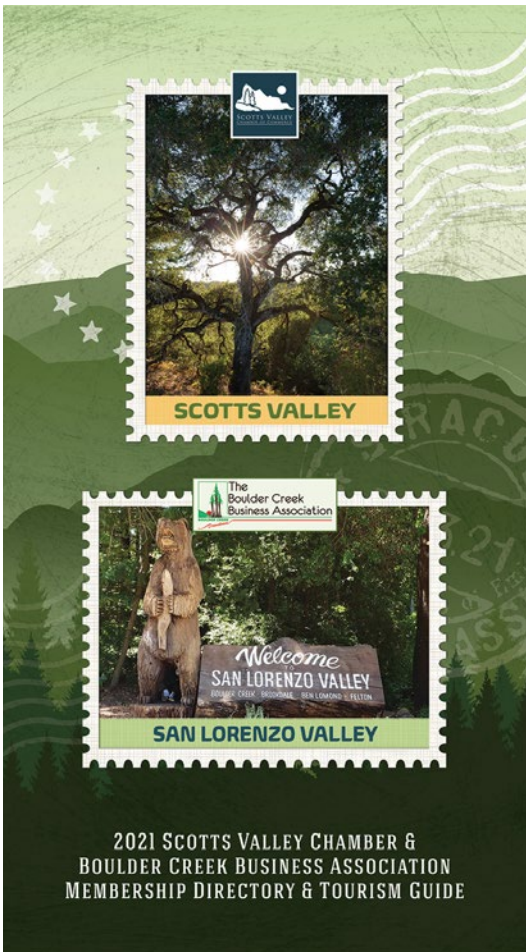
ADVERTISING INFORMATION

Our Annual Directory

highlights the business community, services and recreational opportunities to be found in Scotts Valley and San Lorenzo Valley.

The Scotts Valley Chamber and the Boulder Creek Business Association is a great way to advertise your business or service, to the residents and visitors of Scotts Valley and San Lorenzo Valley.

More than 15,000 new Business & Membership Directories will be distributed throughout Scotts Valley and San Lorenzo Valley, real estate and mortgage offices, hotels, city offices and local businesses. We hope that you will take advantage of this great marketing opportunity. Ad space is limited, so please respond as soon as possible. This high-quality, full-color, glossy publication is being produced by Times Publishing Group, Inc., publisher of the Scotts Valley Times.



- Display Ad Rates are based on Full-Color Ads
- Free Bold Directory Listing with Display Ad
- Bold Listings are highlighted in color in the Membership Directory and include: Business Name, Address, Phone, Fax, Email and Web Address

SPECIAL SECTIONS

- About Scotts Valley Chamber & the Boulder Creek Business Association
- About Scotts Valley & San Lorenzo Valley
- Community Events
- Ambassadors and Businesses
- The Joys of Membership
- Hiking/ Biking Activities/Things to do
- City Officials
- Shopping in Scotts Valley & San Lorenzo Valley
- Restaurants/Catering
- Places to Stay
- Calendar of Area Events
- Government Resources
- Recreation
- Academics
- Area Services/Churches and Community Organizations
- Scotts Valley Fire District
- Scotts Valley Water District
- Scotts Valley Parks
- San Lorenzo Valley Fire District
- San Lorenzo Valley Water District
- 5th District Supervisor
- San Lorenzo Valley School District

AD RATES & SIZES

NEW SIZE 6" x 11"

Special Placement	Member	Non-member
Inside Front	\$1500	\$1740
Inside Back	\$1500	\$1740
Page 3	\$1400	\$1620
Back Cover	\$1900	\$2180
2 Page Spread	\$2100	\$2500
Ad Rates	Member	Non-member
Full Page	\$1300	\$1500
1/2 Page	\$950	\$1050
1/4 Page	\$580	\$680
1/8 Page	\$350	\$400

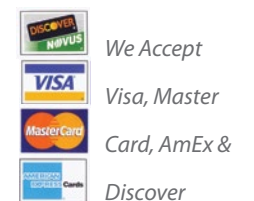
FULL PAGE
(5.5"x10.375")
(FULL BLEED*:
6.5"x11.375"
*.25" bleed on all sides)

1/4
(5.5"x2.4")

1/8
(2.625"
x2.4")

1/2
(5.5"x5")

DEADLINE
2/17



We Accept
Visa, Master
Card, AmEx &
Discover