SANTA CRUZ COUNTY

GIFT & DINING GUIDE

DISPLAY AD RATES & SIZES

The Holiday Gift Guide

E-editions can be found at www.tpgonlinedaily.com

is a full color, glossy publication				
The focus of our <i>Holiday Gift Guide</i> is to encourage shopping local.	Full Page \$1,550		1/2 V (3.562″ x 9.875″)	1/2 H (4.812″x 7.375″)
FEATURING:Winter Events and Activities	Back Cover \$2,200		\$1,050	\$1,050
 Dining Deals from Local Restaurants 	Inside Front or Back Covers \$1,800		1/2 V with bleed (4.062″ x 10.875″) Add .25″ all four sides bleed	
 Shopping Directory Showcasing our Advertisers Products and Services 				
 Published Annually in November Distributed Countywide. 	1/3 S	1/3 V	1/6 H (3.562″× 3.125″)	1/8 H (3.562″x 2.281″) \$450
 A Special Section, the Gift of Giving to Local Non-Profits 	(4.812″x4.812″) \$900	(2.292" x 9.875") \$900	\$550	
	1/3 H (7.375″× 3.25″) \$900		1/4 V (3.562″x 4.812″) \$750	1/6 V (2.292" × 4.812") \$550
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