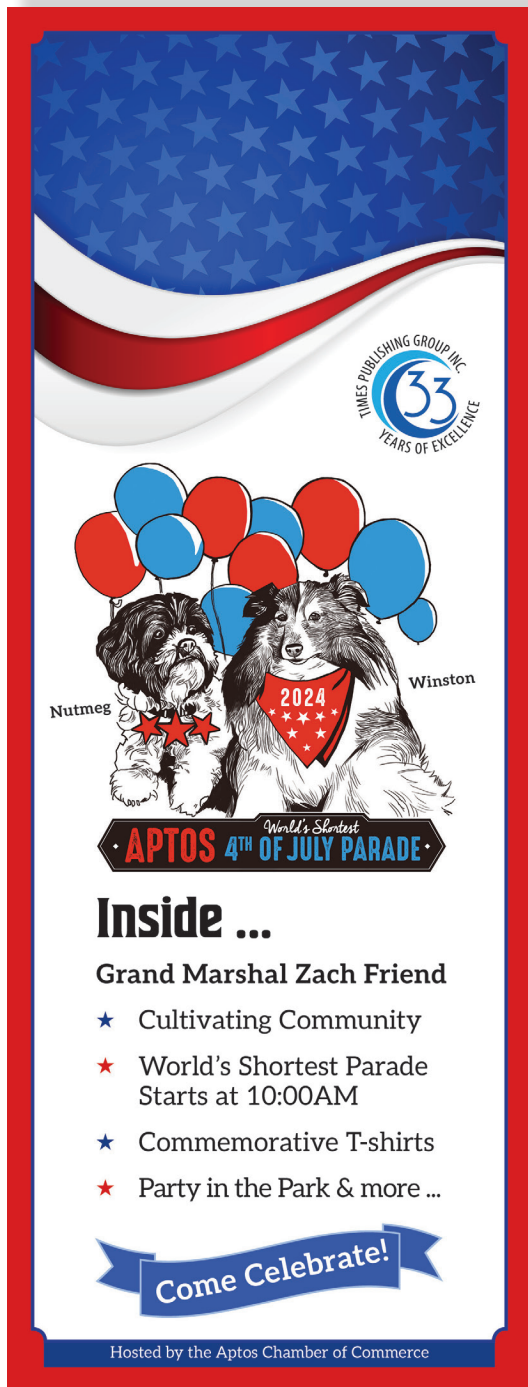


THE OFFICIAL APTOS 2025 4TH OF JULY PARADE PROGRAM



Display Rates and Sizes

The Official 4th of July Aptos Parade Program is a full-color, glossy program that's all about the 4th of July in Aptos!

RATES

FULL PAGE	\$1,075.⁰⁰ 3.625" x 10.373" (.25" full bleed 4.375" x 11.375")
1/2 PAGE	\$750.⁰⁰ 3.625" x 5"
1/3 page	\$550.⁰⁰ 3.625" x 3.3"
1/4 page	\$475.⁰⁰ 3.625" x 2.4"

Back cover \$1,400.⁰⁰
Inside front/Inside back cover \$1,200.⁰⁰
Logo Placement on the parade map \$200.⁰⁰

Space is limited so reserve early!

RESERVATION DEADLINE
June 1st
AD DEADLINE
June 7th

Inside ...

- Grand Marshal Zach Friend
- ★ Cultivating Community
- ★ World's Shortest Parade Starts at 10:00AM
- ★ Commemorative T-shirts
- ★ Party in the Park & more ...

Come Celebrate!

Hosted by the Aptos Chamber of Commerce

Be part of this Official Program for the Annual Aptos 4th of July Parade!

- History of the Parade
- Message from Aptos Chamber President
- Last Year's Winners
- Photo collage from the past parades



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