



2025

OFFICIAL SANTA CRUZ COUNTY

SUMMER

FESTIVALS

PROGRAM & ADVENTURE GUIDE



RESERVATION DEADLINE
May 20
AD DEADLINE
June 1

OFFICIAL CAPITOLA SUMMER FALL FESTIVALS PROGRAM

is a full color, glossy publication

The Program is distributed in high traffic locations throughout Santa Cruz County with greater distribution in the Capitola/Soquel area throughout the Summer/Fall.

Great local content includes:

- Capitola Beach Festival
- Capitola Art and Wine Festival
- Wharf to Wharf Race
- Santa Cruz County Fair
- Scotts Valley Art, Beer & Wine Festival
- Explore Wineries, Antiquing, Breweries
- Shop and Dine the Many Businesses in Our Area

E-editions can be found at:
www.tpgonlinedaily.com



Times Publishing Group, Inc. © 2025

Full Page \$1,550 Back Cover \$2,200 Inside Front or Back Covers \$1,800 (7.375" x 9.875") <i>Full Page with bleed</i> (trim 8.375" x 10.875" add .25" bleed to all 4 sides)	1/2 V (3.562" x 9.875") \$1,075	1/2 H (4.812" x 7.375") \$1,075
---	---	---

1/3 S (4.812" x 4.812") \$950	1/3 V (2.292" x 9.875") \$950	1/6 S (4.812" x 2.292") \$600	1/8 H (3.562" x 2.281") \$450
1/3 H (7.375" x 3.25") \$950	1/4 V (3.562" x 4.812") \$750	1/6 V (2.292" x 4.812") \$600	