



SANTA CRUZ COUNTY

# HOLIDAY

GIFT & DINING GUIDE

## DISPLAY AD RATES & SIZES

### The Holiday Gift Guide

is a full color, glossy publication

E-editions can be found at [www.tpgonlinedaily.com](http://www.tpgonlinedaily.com)

The focus of our Holiday Gift Guide is to encourage shopping local.

#### FEATURING:

- Winter Events and Activities
- Dining Deals from Local Restaurants
- Shopping Directory Showcasing our Advertisers Products and Services
- Published Annually in November Distributed Countywide.
- A Special Section, the Gift of Giving to Local Non-Profits

<p><b>Full Page</b>  <b>\$1,550</b>          (7.375" x 9.875")          Add .25" to all four sides for bleed</p>
<p><b>Back Cover</b>  <b>\$2,200</b></p>
<p><b>Inside Front or Back Covers</b>  <b>\$1,800</b></p>

<p><b>1/2 V</b>          (3.562" x 9.875")  <b>\$1,050</b></p>	<p><b>1/2 H</b>          (4.812" x 7.375")  <b>\$1,050</b></p>
<p><b>1/2 V with bleed</b>          (4.062" x 10.875")          Add .25" to all four sides for bleed</p>	

<p><b>1/3 S</b>          (4.812" x 4.812")  <b>\$900</b></p>	<p><b>1/3 V</b>          (2.292" x 9.875")  <b>\$900</b></p>
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<p><b>1/6 H</b>          (3.562" x 3.125")  <b>\$550</b></p>	<p><b>1/8 H</b>          (3.562" x 2.281")  <b>\$450</b></p>
<p><b>1/4 V</b>          (3.562" x 4.812")  <b>\$750</b></p>	<p><b>1/6 V</b>          (2.292" x 4.812")  <b>\$550</b></p>



**AD DEADLINE  
NOVEMBER 10**

Our publication is also shared on:

