

SANTA CRUZ COUNTY



DISPLAY AD RATES & SIZES

The Holiday Gift Guide

is a full color, glossy publication

The focus of our Holiday Gift Guide is to encourage shopping local.

FEATURING:

- Winter Events and Activities
- Dining Deals from Local Restaurants
- Shopping Directory Showcasing our Advertisers Products and Services
- Published Annually in November Distributed Countywide.
- A Special Section, the Gift of Giving to Local Non-Profits

E-editions can be found at www.tpgonlinedaily.com

Full Page \$1,550

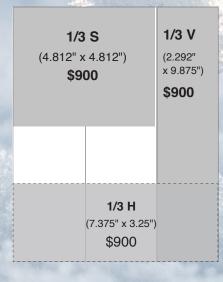
(7.375" x 9.875")

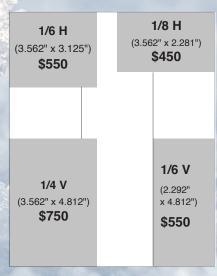
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Back Cover \$2,200

Inside Front or Back Covers \$1,800

1/2 V (3.562" x 9.875") \$1,050	1/2 H (4.812" x 7.375") \$1,050
1/2 V with bleed (4.062" x 10.875") Add .25" to all four sides for bleed	





AD DEADLINE NOVEMBER 10

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