

THE OFFICIAL APTOS 2026 4TH OF JULY PARADE PROGRAM



Display Rates and Sizes

The Official 4th of July Aptos Parade Program is a full-color, glossy program that's all about the 4th of July in Aptos!

RATES

FULL PAGE	\$1,075.⁰⁰ 3.625" x 10.373" (.25" full bleed 4.375" x 11.375")
1/2 PAGE	\$750.⁰⁰ 3.625" x 5"
1/3 page	\$550.⁰⁰ 3.625" x 3.3"
1/4 page	\$475.⁰⁰ 3.625" x 2.4"

Back cover \$1,400.⁰⁰
Inside front/Inside back cover \$1,200.⁰⁰
Logo Placement on the parade map \$200.⁰⁰

Space is limited so reserve early!

RESERVATION DEADLINE
June 1st
AD DEADLINE
June 7th

Be part of this Official Program for the Annual Aptos 4th of July Parade!

- History of the Parade
- Message from Aptos Chamber President
- Last Year's Winners
- Photo collage from the past parades



Payment required prior to ad print. VISA, M/C, Amex, Discover or check are accepted. Get online billing and statements by signing up online at tpgonlinedaily.com.



Times Publishing Group, Inc.
 9601 Soquel Drive • Aptos, California 95003 • **Phone: 831-688-7549**
E-mail: sales@cyber-times.com • Website: www.tpgonlinedaily.com