



2026

OFFICIAL SANTA CRUZ COUNTY

SUMMER

FESTIVALS

PROGRAM & ADVENTURE GUIDE



RESERVATION DEADLINE
May 20
AD DEADLINE
June 1

OFFICIAL CAPITOLA SUMMER FALL FESTIVALS PROGRAM

is a full color, glossy publication

The Program is distributed in high traffic locations throughout Santa Cruz County with greater distribution in the Capitola/Soquel area throughout the Summer/Fall.

Great local content includes:

- Capitola Beach Festival
- Capitola Art and Wine Festival
- Wharf to Wharf Race
- Santa Cruz County Fair
- Scotts Valley Art, Beer & Wine Festival
- Explore Wineries, Antiquing, Breweries
- Shop and Dine the Many Businesses in Our Area

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