

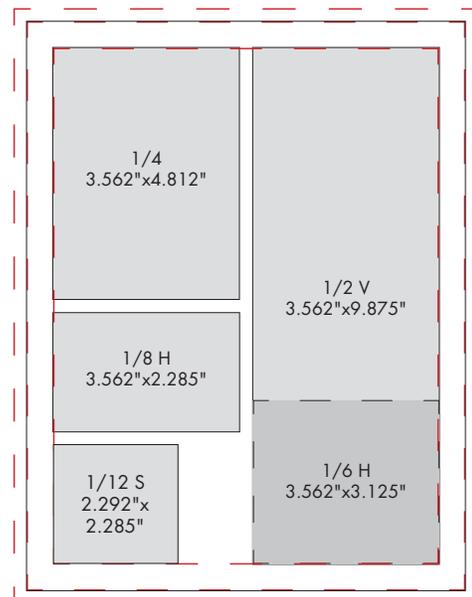
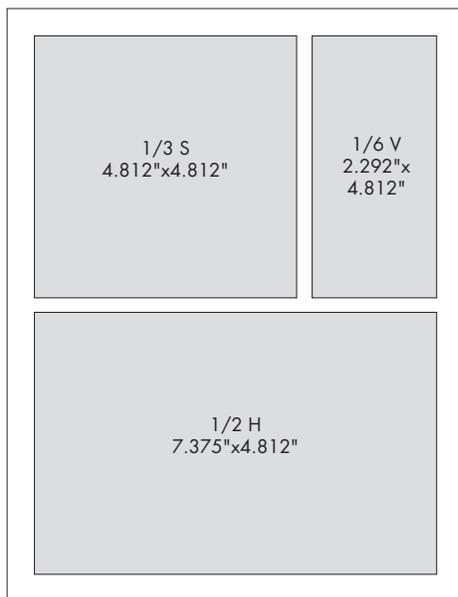
COASTAL HOME & GARDEN MAGAZINE & WEBSITE

DEADLINE:
 SPRING: APRIL 28
 FALL: OCTOBER 10

2026 EDITORIAL FEATURES



Coastal Home & Garden Magazine is the Central Coast's premier resource guide that includes everything local residents need for their homes and gardens. This full color glossy magazine contains insightful articles, helpful hints and tips, a Real Estate Directory, and a Home & Garden Service Directory of local suppliers and contractors. Its local focus and flair ensures that this biannual resource guide will be read, saved and referred to many times over.



FREE WEBSITE PLACEMENT

Purchase a display ad in Coastal Home & Garden Magazine and your directory listing with a link to your website will automatically be placed on our website:

CoastalHomeandGarden.com

FREE for 6 months

DISTRIBUTED 3 TIMES PER 6 MONTHS
 AT HIGH TRAFFIC LOCATIONS THROUGHOUT
 SANTA CRUZ & MONTEREY COUNTIES
 Ask your sales representative for details.

SIZES:

	6 Mos.	1 Year	2 Years
Full	1,700	1,600	1,500
Half	1,100	1,050	1,000
Third	950	900	850
Quarter	800	750	700
Sixth	575	550	525
Eighth	500	475	450
Double Truck	3,200	3,000	2,800

Premium Positions

Outside Back Cover	2,250	2,150	2,050
Inside Front Cover	1,850	1,750	1,650
Inside Back Cover	1,750	1,650	1,550

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- FULL BLEED** = 8.375"x10.875"
+ .25" FOUR SIDES
- HALF H** = 7.375"x4.812"
- HALF V** = 3.562"x9.875"
- THIRD S** = 4.812"x4.812"
- QUARTER** = 3.562"x4.812"
- SIXTH V** = 2.292"x4.812"
- SIXTH H** = 3.562"x3.125"
- EIGHTH** = 3.562"x2.285"
- TWELFTH** = 2.292"x2.285"

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