



SANTA CRUZ COUNTY

Holiday

GIFT & DINING GUIDE

DISPLAY AD RATES & SIZES 2026

The Holiday Gift Guide

is an annual, full-color, glossy publication

The focus of our Holiday Gift Guide is to encourage shopping local.

FEATURING:

- Winter Events and Activities
- Dining Deals from Local Restaurants
- Shopping Directory Showcasing our Advertisers Products and Services
- Published Annually in November Distributed Countywide.
- A Special Section, the Gift of Giving to Local Non-Profits

E-editions can be found at www.tpgonlinedaily.com

<p>Full Page \$1,550 (7.375" x 9.875") Add .25" to all four sides for bleed</p>		<p>1/2 V (3.562" x 9.875") \$1,050</p>		<p>1/2 H (4.812" x 7.375") \$1,050</p>	
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