

SANTA CRUZ COUNTY FAIR GUIDE 2026

DISPLAY AD RATES & SIZES

AD DEADLINE IS AUGUST 14th



SANTA CRUZ COUNTY FAIR GUIDE is a full-color, glossy publication.

This award-winning publication will be distributed from Watsonville to the San Lorenzo Valley and is available at the Santa Cruz County Fairgrounds during the fair at the main gates, information booth, horse show grounds and livestock areas.

E-editions can be found at:
www.santacruzcountyfair.com
 &
www.tpgonlinedaily.com



Times Publishing Group, Inc. • 9601 Soquel Drive • Aptos, CA 95003
 Phone: 831.688.7549 • E-mail: sales@cyber-times.com • Website: tpgonlinedaily.com

<p>Full Page \$1,550</p> <p>Back Cover \$2,200</p> <p>Inside Front or Back Covers \$1,800</p> <p>(7.375" x 9.875")</p> <p>Full Page with bleed (trim 8.375" x 10.875" add .25" bleed to all 4 sides)</p>	<p>1/2 V (3.562" x 9.875") \$1,025</p>	<p>1/2 H (4.812" x 7.375") \$1,025</p>
---	---	---

<p>1/3 S (4.812" x 4.812") \$900</p>	<p>1/3 V (2.292" x 9.875") \$900</p>	<p>1/6 S (4.812" x 2.292") \$550</p>	<p>1/8 H (3.562" x 2.281") \$450</p>
<p>1/3 H (7.375" x 3.25") \$900</p>	<p>1/4 V (3.562" x 4.812") \$700</p>	<p>1/6 V (2.292" x 4.812") \$550</p>	