

Coastal Wedding

Media Kit | 2026



ABOUT THE MAGAZINE



Coastal Wedding Magazine highlights an array of talent from wedding vendors and venues committed to providing a first-class service to clients, also while bringing a creative and fresh approach to the wedding industry.

DISTRIBUTION

With over 30 years in the wedding business, *Coastal Wedding Magazine* knows the local industry and how to connect you with brides and grooms throughout California.

Coastal Wedding Magazine puts vendors and venues in front of California brides and grooms through both print and digital deliverables. Each magazine is mailed into homes of engaged couples along the Central Coast and distributed for free at high-traffic locations throughout Santa Cruz, Monterey and Santa Clara counties.

Coastal Wedding Magazine is on display at bridal shows throughout the Central Coast, and marketed on online through our website and social channels.

Coastal Wedding – A Division of Times Publishing Group, Inc.
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DEMOGRAPHICS



2,014

Weddings in Santa Cruz County

25-34

Median age of Coastal Wedding readers

290,892

Total number of weddings in California

\$43,115

Average cost of a California wedding

#1

California's ranking amongst all 50 states
in number of weddings

16

Average number of vendors hired per
California Wedding

PRINT & DIGITAL REACH



coastalwedding.com

40.4k

Average monthly website visitors

30.8k

Average monthly website sessions



60k

Per issue readership



4.2k

Weekly reach



2.5k

Page likes



39k

Monthly views

ADDITIONAL ADVERTISING OPPORTUNITIES



Website Vendor Listing – \$60 per month or \$700 per year

Let us highlight your business services or venue to the California wedding community. Vendor listings include a brief of your services or venue along with contact details of how to best reach you. Vendors listings are also highlighted throughout the year on our social channels.

Website Banner Ad – \$250 per month, run of site.

Share your business message in a beautifully crafted web banner, either designed by you or our team, that will be showcased at the top of our homepage and throughout the Coastal Wedding website for all visitors to see.

Native Article – \$1,500

Target your audience by their true interests in a non-intrusive way. Designed to provide an organic advertising experience that fits in with the natural flow of the Coastal Wedding content experience, native content seamlessly integrates messaging with what consumers are already reading and watching on social channels.

Native articles are published to the Coastal Wedding website with key SEO built in to help target your audience. Each article is distributed via a social post to Facebook, Instagram, and Pinterest along with consideration for publication in the latest issue of Coastal Wedding Magazine. Native articles also include your logo and web banners (for one year) to create an exclusive sponsorship experience highlighting your brand or services and driving traffic back to your channels.

Social Media Ad – \$600

Social media advertising remains one of the strongest ways to reach your targeted audience and drive traffic to your website or increase awareness of a product or service. Social media ads run for one week on Facebook and Instagram with custom demographics used to reach your target audience.

Real Wedding Feature – \$1,200 per issue (two issue minimum, feature can change)

A Real Wedding feature in Coastal Wedding Magazine is more than a beautiful spread – it's a powerful storytelling platform that highlights your role in creating an unforgettable coastal celebration. With high-impact visuals and your detailed vendor information, each feature serves as a lasting portfolio piece that reaches engaged couples actively planning their big day. This is a perfect opportunity for photographers, florists, caterers, bakeries, transportation and event services that will be showcased in the best possible light – inspiring future clients and giving your brand the exposure it deserves across both our print and digital platforms. This includes one full page in Coastal Wedding Magazine and a Website listing.

PRINT ADVERTISING

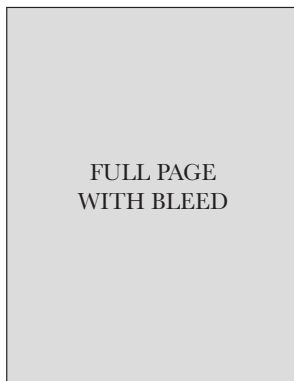
PUBLISHING CALENDAR AND RATES

Spring Issue – April 1: Sales close
Fall Issue – September 20: Sales close

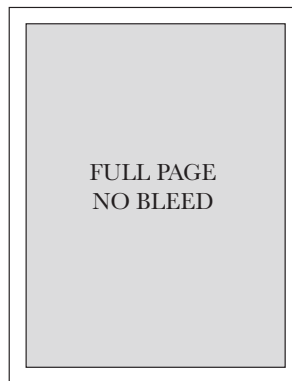
Pricing: 2 issues
(one year)* pricing is per issue
FP \$2,000
1/2 Page \$1,450
1/4 Page \$1,050
1/6 Page \$900
Inside Front Cover \$2,500
Inside Back Cover \$2,500
Outside Back Cover \$2,800

Pricing: 4 issues
(2 years)* pricing is per issue
FP \$1,800
1/2 \$1,300
1/4 \$950
1/6 \$825
Inside Front Cover \$2,250
Inside Back Cover \$2,250
Outside Back Cover \$2,400

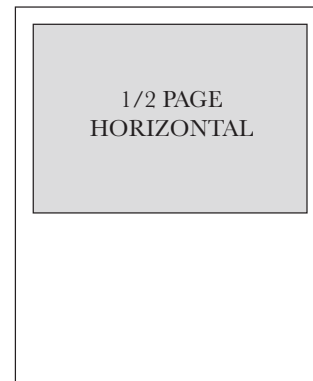
8.375" x 10.875"
.25" Bleed 4 Sides



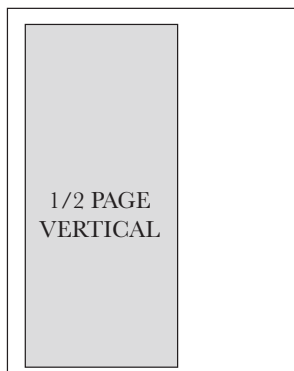
7.375" x 9.875"



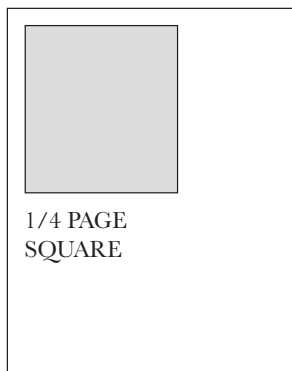
7.375" x 4.812"



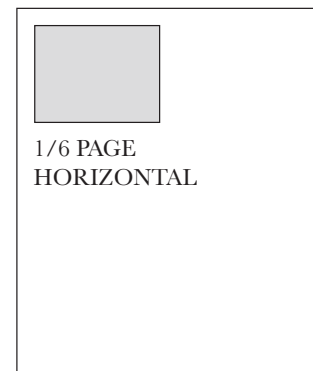
4.062" x 10.875"



3.562" x 4.812"



3.562" x 3.125"



All files should be CMYK with a resolution of 300DPI.
To submit an advertising inquiry, email sales@cyber-times.com or call 831.688.7549.